

VOLKSWAGEN FINANCIAL SERVICES

THE KEY TO MOBILITY

Cookies Policy

What are cookies?

Cookies are small data files placed on your computer or internet enabled device by websites in order to add functionality. A cookie can be used to identify a user's computer or internet enabled device to the website, or to other third party websites. This allows websites to improve the way they work, such as remembering preferences expressed by a user or tracking a user's use of a website for statistical analysis.

What types of cookies are used on this site?

The following types of cookie are used on www.volkswagenbank.ie (the "Website"):

- Strictly Necessary cookies
- Performance cookies

These cookies are all first party cookies, which we set ourselves.

Cookie Functions

We use the following cookies to improve the performance of the Website and enhance your user experience.

Strictly Necessary Cookies

We use a strictly necessary cookie to ensure that a banner in respect of the use of cookies on the Website is displayed to you when you first visit the Website. This is a first party cookie, which we set ourselves.

Performance Cookies

Cookies are also set to analyse how our visitors use the Website and to monitor the performance of the Website. This allows visitors to receive a high quality experience through customised offerings and it facilitates timely identification and resolution of any issues that arise. The Website uses Google Analytics, a web analysis service provided by Google. The following performance cookies are used on the Website as part of Google Analytics:

VOLKSWAGEN FINANCIAL SERVICES

THE KEY TO MOBILITY

Cookie Name	Function	Cookie Type
_utma	These cookies are used to distinguish users and sessions on the Website. The cookie is created when the javascript library executes and no existing __utma cookie exists. The cookie is updated every time data is sent to Google.	First Party
_utmb	Used to determine new sessions/visits to the Website. The cookie is created when the javascript library executes and no existing __utmb cookie exists. The cookie is updated every time data is sent to Google.	First Party
_utmc	Used for interaction with a historic JavaScript measurement library (urchin.js), which is no longer used with the latest version of Google Analytics. Historically, this cookie operated in conjunction with the __utmb cookie to determine whether the user was in a new session/visit to the Website.	First Party
_utmv	Stores the traffic source or campaign that explains how each user reached the Website. The cookie is created when the javascript library executes and is updated every time data is sent to Google.	First Party
_utmz	Used to store visitor-level custom variable data. This cookie is created when a developer uses the _setCustomVar method with a visitor level custom variable. This cookie was also used for the deprecated _setVar method. The cookie is updated every time data is sent to Google.	First Party
_ga	This cookie stores a unique client identifier, which is a randomly generated number used to distinguish each visitor to the Website.	First Party

Managing cookies

If you do not want your browser to accept cookies, you can turn off the cookie acceptance option in your browser settings. For further information about how to turn off cookie acceptance please refer to the "Help" function in your browser.

Please note that disabling cookie support may prevent the Website from functioning properly and you may not be able to fully utilise all of its features and services.