

Vacancy: Product Development & Innovation Specialist

Background:

Volkswagen Financial Services AG is the largest automobile financial services provider in Europe. Our central task is to promote sales for the Volkswagen Group and its Brands. The products and services of Volkswagen Bank GmbH and Volkswagen Financial Services range from the financing of new and used vehicles of all the Group's brands to dealer financing.

Job Description:

This is an exciting opportunity to join a dynamic team responsible for the growth and development of all VWFSI product, volume and profitability lines. The Product Development and Innovation Specialist will play a key role in supporting the development and delivery of innovative products and services within Volkswagen Financial Services Ireland (VWFSI) and Volkswagen Bank Ireland (VWBI). This role provides an excellent platform for contributing to the long term vision of the business. It requires working closely with the many and varied stakeholders involved in successfully executing product development & digitalisation initiatives.

Key Responsibilities:

- Design, develop and deliver innovative products and services within VWFSI and VWBI. To achieve this, the Product Development & Innovation Specialist will collaborate closely with the Brand and Development team, Sales team, and other key internal stakeholders (Operations, IT, Finance, Compliance etc.) to deliver products & services that meet Brand, Dealer & Customer requirements.
- Collaborate with relevant stakeholders in the Brand & Development team to generate actionable market insight incl. regular competitor analysis, keeping up to date on market developments and conducting market research (Customer surveys, Dealer surveys etc.).
- Support the Marketing function to ensure key product features and value propositions are effectively communicated to customers.
- Propose new opportunities and concepts to senior management that deliver value to VWFS stakeholders and end customers.
- Support the delivery of key projects across the business including assisting with the production of business requirements as required.

VOLKSWAGEN FINANCIAL SERVICES

THE KEY TO MOBILITY

- Support the delivery of online product propositions and sales channels to support new business growth.
- Maintain the integrity of the existing product portfolio by ensuring all product development frameworks, policies and procedures are appropriately documented, followed and centrally visible.

Key Role Requirements:

- Degree in Business/Strategy/Economics/Finance (or related discipline) is required.
- A strong customer & commercial focus.
- Minimum of three years' experience in a product role.
- A strong understanding of the financial services industry is desirable.
- Well organised and be able to work to strict deadlines.
- Proven ability to be able to influence stakeholders.
- Analytical and systematic working style, with strong attention to detail.
- Previous project management experience is an advantage.
- Strong numeracy skills.
- Team player and excellent communication skills are a necessity.
- Ability to use own initiative.
- Strong experience with Microsoft Office (particularly Microsoft PowerPoint, Word & Excel).
- Fluent written and spoken English.

Terms & Conditions:

This is a full time permanent position. A competitive remuneration package commensurate with experience and qualification level will be offered to the successful candidate.

How to Apply:

Please apply by emailing a CV and a short cover letter to careersdublin@vwfs.com

Closing date for receipt of applications is **COB on 3rd May 2019.**