

VOLKSWAGEN FINANCIAL SERVICES

THE KEY TO MOBILITY

Cookie Policy

1. About Cookies

Cookies are small files or other information stored on your device or accessed from your device that help us and others to collect data about your activities. The expression 'cookies' can refer to browser cookies as well as a number of similar technologies including tracking pixels/web beacons, local shared objects/flash cookies and access to device information. They are widely used to make websites work, or run more efficiently, as well as provide information to the website owner.

Cookies allow us to deliver essential features of this Website. We also use them for purposes which are not essential but very useful to us or to you, including to store your settings and preferences, remember your access information, provide targeted content and marketing communications, help us to understand which part of this Website is the most popular and analyse the functioning of this Website.

2. Our Cookie Policy

Please note that cookies can't harm your computer and the cookies we use do not hold any personally identifiable data, unless you provide your permission. Whilst some cookies are necessary, others allow us to enhance your experience, personalise content and advertisements (across your devices), and provide insights into how the site is being used.

We have relationships with carefully-selected and monitored suppliers who may also set cookies during your visit to provide additional products and services. If you'd like to opt out, please go to the [Network Advertising Initiative website](#) (please note that by clicking this link, a new window will open and Volkswagen Financial Services is not responsible for the content of external websites).

3. Cookie Settings

We will only store or read cookies on your device for non-essential cookies and process associated personal information (or allow our third party services providers and partners to do so) if you have given your consent. We request this using the cookie consent tool that appears when you visit any our websites. When you visit one of our website, you will be prompted to "Accept all Cookies" or to "Manage Cookies". Managing your cookies allows you to state which cookies you do or don't want captured.

Your consent will last for 3 months from the date you last provided it using the cookie consent tool. After this period, the cookie consent tool will automatically treat your consent as withdrawn and you will be prompted again to "Accept all Cookies" or to "Manage Cookies".

If you wish to withdraw your consent which you had previously provided, you can do this in one of two ways:

- Using the cookie consent tool on the website. You can access the cookie consent tool at any time by clicking on the consent element which is fixed to the bottom-left of your screen.
- Most web browsers are set by default to accept all cookies. However, you may have the option to configure your web browser settings in such a way that the cookie information is displayed before storage, or to categorically reject them.

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For specific information about how cookies are handled on your own PC or Internet enabled device, or how you control the use of cookies, you will need to consult the user guides or instructions held within your PC device operating instructions. Alternatively, you can visit the user help instructions held within your specific Internet browser software itself.

- Google Chrome: <https://support.google.com/accounts/answer/61416?hl=en>
- Internet Explorer: <https://support.microsoft.com/en-gb/help/17442/windows-internet-explorerdelete-manage-cookies>
- Microsoft Edge: <https://privacy.microsoft.com/en-us/windows-10-microsoft-edge-and-privacy>
- Mozilla Firefox: <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-websitepreferences>
- Opera: <http://www.opera.com/help/tutorials/security/privacy/>
- Safari: https://support.apple.com/kb/PH19214?locale=cs_CZ&viewlocale=en_US

4. Purposes for which we use cookies

Volkswagen Financial Services Ireland use cookies for the following purposes:

Necessary: These enable core functionality. Our website cannot function properly without these cookies, and they can only be disabled by changing your browser preferences (please note if disabled our website may not work or show correctly on your device).

Analytics: These collect information that is used in aggregate form to allow us to understand how our website is being used, this helps us to improve the way our website works, for example by making sure users more easily find the information required and to enhance features. This site uses Google Analytics and Adobe reporting software. Google's own privacy policy can be found here: <https://marketingplatform.google.com/about/> (see section 8 for policy related information). Adobe's privacy policy can be found here: <https://www.adobe.com/uk/privacy/cookies.html>

Marketing: We use third party cookies on our site to serve you with advertisements that we believe are relevant to you and your interests. You may see these advertisements on our site and on other sites that you visit on any of your devices where you've accepted marketing cookies. Please note that if you disable these, you will still see adverts but they won't be specifically tailored to you and your interests.

Personalisation: We use these cookies to understand how you engage with our website across all your devices, this includes recording your browsing habits and activity. This information is used for profiling purposes and to help identify you, so that we can show you targeted and personalised marketing content, both on our website, applications, via email (where you have consented to marketing) and in other contexts, such as on other websites or through other marketing channels.

5. Third Party Vendors and Data Privacy Options:

We disclose your personal information to third parties or permit them to access that information in connection with the purposes mentioned above. In relation to cookies used on our websites, third-party vendors, including Google, LinkedIn and Twitter, whose services we use – will place cookies on web browsers in order to serve ads based on past visits to our website. We are not able to control and describe integrated 3rd party services like Adobe Analytics, Adform, YouTube, and similar. Cookies might set and unset by the product itself. At this point we refer to the documentation of the used products.

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Adobe Analytics Cookies:

Detailed cookies information can be found here: <https://docs.adobe.com/content/help/en/core-services/interface/ec-cookies/cookies-analytics.html>

Adobe Target Cookies:

Detailed cookies information can be found here: <https://docs.adobe.com/content/help/en/target/using/implement-target/client-side/atjs-cookies.html>

Google & YouTube Privacy Policy:

Volkswagen Financial Services Ireland uses the hosting provider YouTube to provide videos. The use of YouTube videos may lead to the storage of personal data, especially if the visitor to the VWFS website uses an active YouTube or Google account. Detailed cookies information can be found here: <https://policies.google.com/privacy?hl=en-UK>

Customer Engagement Platform

In addition to these third party vendors, we operate a Customer Engagement Platform (“CEP”) which uses personal and/or cookie data for profiling purposes to help identify you, so that we can show you targeted and personalised marketing content, both on our website, applications, via email or SMS (where you have consented to marketing) and in other contexts, such as on other websites or through other marketing channels.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Volkswagen Financial Services Ireland - Website (www.vwfs.ie)

Cookie Name	Description	When are the Cookies set?	Type	Retention Period	Cookie Owner	Category
cookie-policy	Remember visitor closed cookie policy banner. Is set when visitors closes banner.		1st Party Cookies	1 Year	Volkswagen Financial Services Ireland	Necessary
cookie-tls	Remember visitor closed tls banner. Is set when visitors closes banner or tls warning is not necessary.		1st Party Cookies	30 Days	Volkswagen Financial Services Ireland	Necessary
affiliatedata	Track EWBS and APID campaigns. Is set when visitor access website the first time via external campaign link with campaign ID parameter (AD banner, affiliate links, etc.)		1st Party Cookies	30 Days	Volkswagen Financial Services Ireland	Necessary
traci_session	Campaign Tracking from Google, Volkswagen or other partners.		1st Party Cookies	Session	Volkswagen Financial Services Ireland	Marketing
traci_a	Campaign Tracking APID.		1st Party Cookies	90 Days	Volkswagen Financial Services Ireland	Marketing
traci_p	Campaign Tracking VWFS		1st Party Cookies	1 Year	Volkswagen Financial Services Ireland	Marketing

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adobeajs-optin	Adobe Optin Cookie. Stores the information whether a user opted in for Adobe Analytics and/or Adobe Target.	When the Adobe Optin API is called.	1st Party Cookies	3 Months	Adobe Tools & Services	Necessary
s_ecid	Contains a copy of the Experience Cloud ID (ECID) or MID. The MID is stored in a key-value pair that follows this syntax, s_ecid=MCMID	This cookie is set by the customer's domain after the AMCV cookie is set by the client. The purpose of this cookie is to allow persistent ID tracking in the 1 party state and is used as a reference ID if the AMCV cookie has expired.	1st Party Cookies	2 Years	Adobe Tools & Services – Adobe Analytics	Analytics
AMCV_###@AdobeOrg	Unique visitor IDs used by Experience Cloud Solutions. The AMCV cookie expires after 2 years. However, if the customer visits the site after 90 days again all non-technical cookies are deleted and no will be sent to Adobe.	At initial point of site visit	1st Party Cookies	2 Years*	Adobe Tools & Services – Adobe Analytics	Analytics
s_cc	This cookie is set and read by the JavaScript code to determine if cookies are enabled (simply set to "True")	At initial point of site visit	1st Party Cookies	Session	Adobe Tools & Services	Analytics
s_sq	This cookie is set and read by the JavaScript code when the ClickMap functionality and the Activity Map functionality are enabled; it contains information about the previous link that was clicked on by the user	When user clicks on a link	1st Party Cookies	Session	Adobe Tools & Services	Analytics
s_vi_###	Unique visitor ID time/date stamp	At initial point of site visit	1st Party Cookies	2 Years	Adobe Tools & Services	Analytics
s_fid	Fall-back unique visitor ID time/date stamp	This cookie is used to identify a unique visitor if the standard s_vi cookie is unavailable due to third-party cookie restrictions. Not used for implementations that use first-party cookies.	1st Party Cookies	2 Years	Adobe Tools & Services	Analytics
s_ppv	This cookie is set by the getPercentPageViewed plugin and contains information about the scroll depth on the previous page	When the plugin is active	1st Party Cookies	Session	Adobe Tools & Services	Analytics
s_tp	This cookie stores information required by the getPercentPageViewed plugin	When the plugin is active	1st Party Cookies	Session	Adobe Tools & Services	Analytics
s_ips	This cookie stores information required by the getPercentPageViewed plugin	When the plugin is active	1st Party Cookies	Session	Adobe Tools & Services	Analytics
s_plt	This cookie is set by the getPageLoadTime plugin and stores the time (in seconds) it took the previous page to load	When the plugin is active	1st Party Cookies	Session	Adobe Tools & Services	Analytics

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s_pltp	This cookie is set by the getPageLoadTime plugin and stores the value of the s.pageName variable on the previous Analytics request	When the plugin is active	1st Party Cookies	Session	Adobe Tools & Services	Analytics
mbox	The cookie keeps a number of values to manage how your visitors experience Target campaigns	When user visits a page where Adobe Target is implemented.	1st Party Cookies	2 Years	Adobe Tools & Services	Personalisation
check	Adobe Target Cookie to check, whether cookies could be set or not		1st Party Cookies	Session	Adobe Tools & Services	Personalisation
at_check	Adobe Target Cookie to check, whether cookies can be set (replace the "check" cookie in updated versions of Adobe Target)		1st Party Cookies	Session	Adobe Tools & Services	Personalisation
demdex	Audience Manager sets this cookie to assign a unique ID to a site visitor. The demdex cookie helps Audience Manger perform basic functions such as visitor identification, ID synchronization, segmentation, modelling, reporting, etc.		1st Party Cookies	180 Days	Adobe Tools & Services - Adobe Audience Manager	Personalisation
dextp	Audience Manager sets this cookie to record the last time it made a data synchronization call.		1st Party Cookies	180 Days	Adobe Tools & Services - Adobe Audience Manager	Personalisation
id_adcloud	The cookie is set in the first-party domain but isn't used yet		1st Party Cookies	91 Days	Adobe Tools & Services – Adobe Marketing Cloud	Marketing
adcloud	The cookie is set in the first-party domain but isn't used yetA first-party cookie that associates the surfer ID with relevant audience segments and conversions Information about the last visit is used to optimize page load times by avoiding unnecessary requests to Adobe servers. Information about the last search click helps determine if a conversion event was the result of a click or a view-through (conversion resulting from impressions but no clicks).		1st Party Cookies	2 Years	Adobe Tools & Services – Adobe Marketing Cloud	Marketing
_lcc	A third-party cookie used to determine if a click event on a display ad applies to an Adobe Analytics hit		1st Party Cookies	15 mins	Adobe Tools & Services – Adobe Marketing Cloud	Marketing
_tmae	A third-party cookie that stores user engagements with ads, such as "last seen ad xyz123 on June 30, 2016"		1st Party Cookies	1 Year	Adobe Tools & Services – Adobe Marketing Cloud	Marketing
ev_sync_*	A third-party, ad exchange-specific cookie that syncs the Advertising Cloud surfer ID with the partner ad exchange. It's created for new surfers and sends a synchronization request when it's expired.		1st Party Cookies	1 Month	Adobe Tools & Services – Adobe Marketing Cloud	Marketing

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everest_g_v2	Created after a user initially clicks a client's ad, and used to map the current and subsequent clicks with other events on the client's website		1st Party Cookies	2 Years	Adobe Tools & Services – Adobe Marketing Cloud	Marketing
everest_session_v2	A third-party browser session cookie; one cookie is used for all accounts		1st Party Cookies	Session	Adobe Tools & Services – Adobe Marketing Cloud	Marketing
CookieControl	Stores Civic Cookies Consent given by the visitor.		3rd Party Cookies	2 Months	Custom Scripts and external service integrations – Civic Cookie Consent	Necessary
slife	This cookie's value defines the duration of a user's session before automatically being logged out due to inactivity		3rd Party Cookies	Session	Custom Scripts and external – User Zoom Feedback Tool	Necessary
id_token	Encoded information about the connected user		3rd Party Cookies	1 Hour	Custom Scripts and external – User Zoom Feedback Tool	Necessary
refresh_token	Used to renew the id_token, when it's about to expire		3rd Party Cookies	Session	Custom Scripts and external – User Zoom Feedback Tool	Necessary
UZ_TI_S_<CODE>	It provides the site intercept with the study and profile codes that are required to initiate the study.		3rd Party Cookies	Persistent	Custom Scripts and external – User Zoom Feedback Tool	Necessary
UZ_TI_dc_value	It prevents participants from seeing the site intercept again, as this cookie is exclusively added when participants have already seen it once.		3rd Party Cookies	Persistent	Custom Scripts and external – User Zoom Feedback Tool	Necessary
uziduser	It contains the participant ID to relate it with the data sent to the UserZoom Platform.		3rd Party Cookies	Session	Custom Scripts and external – User Zoom Feedback Tool	Necessary
uzstudy	It contains the study ID to relate it with the data sent to the UserZoom Platform.		3rd Party Cookies	Session	Custom Scripts and external – User Zoom Feedback Tool	Necessary
uzchkcookie	It detects if the browser allows cookies to be added.		3rd Party Cookies	Session	Custom Scripts and external – User Zoom Feedback Tool	Necessary
PLAY_SESSION	This cookie is added by default by the Scala Framework (it is not effectively used)		3rd Party Cookies	Session	Custom Scripts and external – User Zoom Feedback Tool	Necessary
AWSALBCORS	This cookie is set by the Amazon Web Services Load Balancer in order to direct requests to the appropriate server		3rd Party Cookies	Persistent	Custom Scripts and external – User Zoom Feedback Tool	Necessary
AWSALB	This cookie is set by the Amazon Web Services Load Balancer in order to direct requests to the appropriate server.		3rd Party Cookies	Persistent	Custom Scripts and external – User Zoom Feedback Tool	Necessary
ASP.NET_SessionId	It identifies the information that is sent by the Study Creator to the UserZoom Platform.		3rd Party Cookies	Session	Custom Scripts and external – User Zoom Feedback Tool	Necessary
ads	-		3rd Party Cookies	Session	Custom Scripts and external service integrations – Google Adwords / Remarketing	Personalisation
ga-audiences	-		3rd Party Cookies	Session	Custom Scripts and external service integrations –	Personalisation

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					Google Adwords / Remarketing	
YSC	This cookie is set by the Youtube video service on pages with an embedded Youtube video.	When user is on a page with an embedded Youtube video.	3rd Party Cookies	Session	Youtube	Analytics
VISITOR_INFO_1_LIVE	A cookie that Youtube sets that measures your bandwidth to determine whether to use the new or old player interface to run the video.	When user is on a page with an embedded Youtube video.	3rd Party Cookies	8 Months	Youtube	Personalisation

Volkswagen Financial Services – Online Renewal Platform

www.vwfs.ie has four subdomains which are used for our Online Renewal platform. Please see the url's and the cookies collected on these sites listed below.

- Volkswagen Passenger Cars: <https://myvolkswagenrenewal.vwfs.ie/>
- Audi: <https://myaudirenewal.vwfs.ie/>
- SKODA: <https://myskodarenewal.vwfs.ie/>
- SEAT: <https://myseatrenewal.vwfs.ie/>

Cookie Name	Description	When are the Cookies set?	Type	Retention Period	Cookie Owner	Category
XSRF-TOKEN	The cookie is used for Cross-Site-Request-Forgery protection	When user completes login	1st Party Cookies	Session	Volkswagen Financial Services Ireland	Necessary
dr-token	User identity used for authentication and authorization of user request	When user completes login	1st Party Cookies	Session	Volkswagen Financial Services Ireland	Necessary
CORRELATION_ID	An unique id for one user session	When user completes login	1st Party Cookies	Session	Volkswagen Financial Services Ireland	Necessary
AMCV_###@AdobeOrg	Unique visitor IDs used by Experience Cloud Solutions. The AMCV cookie expires after 2 years. However, if the customer visits the site after 90 days again all non-technical cookies are deleted and no will be sent to Adobe.	At initial point of site visit	1st Party Cookies	2 Years*	Adobe Tools & Services – Adobe Analytics	Analytics
s_cc	This cookie is set and read by the JavaScript code to determine if cookies are enabled (simply set to "True")	At initial point of site visit	1st Party Cookies	Session	Adobe Tools & Services – Adobe Analytics	Analytics

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s_vi_###	Unique visitor ID time/date stamp	At initial point of site visit	1st Party Cookies	2 Years	Adobe Tools & Services – Adobe Analytics	Analytics
s_sq	This cookie is set and read by the JavaScript code when the ClickMap functionality and the Activity Map functionality are enabled; it contains information about the previous link that was clicked on by the user	When user clicks on a link	1st Party Cookies	Session	Adobe Tools & Services – Adobe Analytics	Analytics
adobeajs-optin	Adobe Optin Cookie. Stores the information whether a user opted in for Adobe Analytics and/or Adobe Target.	When the Adobe Optin API is called.	1st Party Cookies	3 Months	Adobe Tools & Services – Adobe Analytics	Necessary
mbox	The cookie keeps a number of values to manage how your visitors experience Target campaigns	When user visits a page where Adobe Target is implemented.	1st Party Cookies	2 Years	Adobe Tools & Services – Adobe Analytics	Personalisation

Volkswagen Financial Services Ireland - Online Service Plans Platform

www.vwfs.ie has five subdomains which are used for our Online Service Plans platform. Please see the url's and the cookies collected on these sites listed below.

- Volkswagen Passenger Cars: <https://vwserviceplans.ie/>
- Audi: <https://audiserviceplans.ie/>
- SKODA: <https://skodaserviceplans.ie/>
- SEAT: <https://seatserviceplans.ie/>
- Volkswagen Commercial Vehicles: <https://wvcvserviceplans.ie/>

Cookie Name	Description	When are the Cookies set?	Type	Retention Period	Cookie Owner	Category
AMCV_###@AdobeOrg	Unique visitor IDs used by Experience Cloud Solutions. The AMCV cookie expires after 2 years. However, if the customer visits the site after 90 days again all non-technical cookies are deleted and no will be sent to Adobe.	At initial point of site visit	1st Party Cookies	2 Years*	Adobe Tools & Services – Adobe Analytics	Analytics
AMCVS_###@AdobeOrg	Collects anonymous information about how visitors use the website.	At initial point of site visit	1st Party Cookies	Session	Adobe Tools & Services – Adobe Analytics	Analytics
s_cc	This cookie is set and read by the JavaScript code to determine if cookies are enabled (simply set to "True")	At initial point of site visit	1st Party Cookies	Session	Adobe Tools & Services – Adobe Analytics	Analytics
AWSALB	This cookie is set by the Amazon Web Services Load Balancer in order to direct requests to the appropriate server.		3rd Party Cookies	Persistent	Custom Scripts and external service integrations – User Zoom Feedback Tool	Necessary

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JSESSIONID	JSESSIONID is a platform session cookie and is used by sites with JavaServer Pages (JSP). The cookie is used to maintain an anonymous user session by the server.		3rd Party Cookies	Session		Necessary
AWSALBCORS	This cookie is set by the Amazon Web Services Load Balancer in order to direct requests to the appropriate server		3rd Party Cookies	Persistent	Custom Scripts and external service integrations – User Zoom Feedback Tool	Necessary
CookieControl	Stores Civic Cookies Consent given by the visitor.		3rd Party Cookies	3 Months	Custom Scripts and external service integrations – Civic Cookie Consent	Necessary
adobeajs-optin	Adobe Optim Cookie. Stores the information whether a user opted in for Adobe Analytics and/or Adobe Target.	When the Adobe Optim API is called.	1st Party Cookies	3 Months	Adobe Tools & Services	Necessary
s_plt	This cookie is set by the getPageLoadTime plugin and stores the time (in seconds) it took the previous page to load	When the plugin is active	1st Party Cookies	Session	Adobe Tools & Services – Adobe Analytics	Analytics
s_ppv	This cookie is set by the getPercentPageViewed plugin and contains information about the scroll depth on the previous page	When the plugin is active	1st Party Cookies	Session	Adobe Tools & Services – Adobe Analytics	Analytics
s_tp	This cookie stores information required by the getPercentPageViewed plugin	When the plugin is active	1st Party Cookies	Session	Adobe Tools & Services – Adobe Analytics	Analytics
s_ips	This cookie stores information required by the getPercentPageViewed plugin	When the plugin is active	1st Party Cookies	Session	Adobe Tools & Services – Adobe Analytics	Analytics
s_sq	This cookie is set and read by the JavaScript code when the ClickMap functionality and the Activity Map functionality are enabled; it contains information about the previous link that was clicked on by the user	When user clicks on a link	1st Party Cookies	Session	Adobe Tools & Services – Adobe Analytics	Analytics
s_pltp	This cookie is set by the getPageLoadTime plugin and stores the value of the s.pageName variable on the previous Analytics request	When the plugin is active	1st Party Cookies	Session	Adobe Tools & Services – Adobe Analytics	Analytics
Test_cookie						
ANID	Google uses cookies for advertising that we display at various locations on the web.		3rd Party Cookies	2 Years	Google Ads	Marketing
SIDCC	Record a user's Google Account ID and last sign-in time in digitally signed and encrypted form. The combination of these two cookies allows Google to block many types of attacks. For example, Google stops attempts to steal information from forms you fill out on webpages.		3rd Party Cookies	Session	Google Ads	Marketing
SID	Record a user's Google Account ID and last sign-in time in digitally signed and encrypted form. The combination of these two cookies allows Google to block many types of attacks. For example, Google stops attempts to steal information from forms you fill out on webpages.		3rd Party Cookies	Session	Google Ads	Marketing
__Secure-3PAPISID	Record a user's Google Account ID and last sign-in time in digitally signed and encrypted form. The combination of these two cookies allows Google to block many types of		3rd Party Cookies	Session	Google Ads	Marketing

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	attacks. For example, Google stops attempts to steal information from forms you fill out on webpages.					
__Secure-APISID	Record a user's Google Account ID and last sign-in time in digitally signed and encrypted form. The combination of these two cookies allows Google to block many types of attacks. For example, Google stops attempts to steal information from forms you fill out on webpages.		3rd Party Cookies	Session	Google Ads	Marketing
__Secure-SSID	Record a user's Google Account ID and last sign-in time in digitally signed and encrypted form. The combination of these two cookies allows Google to block many types of attacks. For example, Google stops attempts to steal information from forms you fill out on webpages.		3rd Party Cookies	Session	Google Ads	Marketing
__Secure-HSID	Record a user's Google Account ID and last sign-in time in digitally signed and encrypted form. The combination of these two cookies allows Google to block many types of attacks. For example, Google stops attempts to steal information from forms you fill out on webpages.		3rd Party Cookies	Session	Google Ads	Marketing
APISID	Record a user's Google Account ID and last sign-in time in digitally signed and encrypted form. The combination of these two cookies allows Google to block many types of attacks. For example, Google stops attempts to steal information from forms you fill out on webpages.		3rd Party Cookies	Session	Google Ads	Marketing
SSID	Record a user's Google Account ID and last sign-in time in digitally signed and encrypted form. The combination of these two cookies allows Google to block many types of attacks. For example, Google stops attempts to steal information from forms you fill out on webpages.		3rd Party Cookies	Session	Google Ads	Marketing
HSID	Record a user's Google Account ID and last sign-in time in digitally signed and encrypted form. The combination of these two cookies allows Google to block many types of attacks. For example, Google stops attempts to steal information from forms you fill out on webpages.		3rd Party Cookies	Session	Google Ads	Marketing
__Secure-3PSID	Record a user's Google Account ID and last sign-in time in digitally signed and encrypted form. The combination of these two cookies allows Google to block many types of attacks. For example, Google stops attempts to steal information from forms you fill out on webpages.		3rd Party Cookies	Session	Google Ads	Marketing
SAPISID	Record a user's Google Account ID and last sign-in time in digitally signed and encrypted form. The combination of these two cookies allows Google to block many types of attacks. For example, Google stops attempts to steal information from forms you fill out on webpages.		3rd Party Cookies	Session	Google Ads	Marketing
DSID	Record a user's Google Account ID and last sign-in time in digitally signed and encrypted form. The		3rd Party Cookies	Session	Google Ads	Marketing

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	combination of these two cookies allows Google to block many types of attacks. For example, Google stops attempts to steal information from forms you fill out on webpages.					
CONSENT	Settings of the cookie consent. Can come from different products e.g. Google Account, YouTube, Maps. If the cookie is linked to the Google Account, it will remain for 2 years. If there is no Google Account connected, the cookie remains for the duration of the session.		3rd Party Cookies	Session (if no Google Account), 2 years (if a Google Account is linked)	Google Ads	Marketing
IDE	Google also uses cookies for advertisements that it displays at various locations on the web. Google's most important cookie for advertising preferences for non-Google sites is called "IDE".		3rd Party Cookies	Session	Google Ads	Marketing
NID	The NID cookie contains a unique ID that Google uses to store your preferred settings and other information, including your preferred language (e.g., English), how many search results you want displayed per page (e.g., 10 or 20), and whether you want Google SafeSearch filtering enabled.		3rd Party Cookies	6 Weeks	Google Ads	Marketing
1P_JAR	This cookie is set when you visit google.com and stores settings like your region or language.		3rd Party Cookies	7 Days	Google Ads	Marketing
ID	Used by Google for different Google products and is described here below advertising.		3rd Party Cookies	Session	Google Ads	Marketing
OGPC	OGPC stores whether cookies were accepted for Google products like Maps or Gmail.		3rd Party Cookies	30 Days	Google Ads	Marketing
OPT_OUT	OPT_OUT stores whether users have agreed to interest-based advertising by Google.		3rd Party Cookies	30 Days	Google Ads	Marketing
OTZ	OTZ stores the time zone of each user for Google.		3rd Party Cookies	30 Days	Google Ads	Marketing
S	Google uses 'session state cookies' to help improve their services, in order to improve their users' browsing experience.		3rd Party Cookies	Session	Google Ads	Marketing

* The consent of the customer is stored in two cookies; CookieControl and adobeajs-optin. Both expire after 3 Months. If the CookieControl expires, all optional cookies are deleted and the consent tool is displayed to the customer again. When adobeajs-optin expires no analytics data is sent to Adobe until the customer expresses their consent again.

VOLKSWAGEN FINANCIAL SERVICES

THE KEY TO MOBILITY

Volkswagen Financial Services – Online Finance

www.vwfs.ie has four subdomains which are used for our Online Finance platform. Please see the cookies collected on these sites listed below.

Cookie Name	Description	When are the Cookies set?	Type	Retention Period	Cookie Owner	Category
adobeajs-optin	Adobe Optin Cookie. Stores the information whether a user opted in for Adobe Analytics and/or Adobe Target.	When the Adobe Optin API is called.	1st Party Cookies	3 Months	Adobe Tools & Services	Necessary
CookieControl	This cookie stores the configuration information of the CIVIC Consent Tool	When the Consent Tool is in use on the website.	3rd Party Cookies	3 Months	Custom Scripts and external service integrations – Civic Cookie Consent	Necessary
AMCV_###@AdobeOrg	Unique visitor IDs used by Experience Cloud Solutions. The AMCV cookie expires after 2 years. However, if the customer visits the site after 90 days again all non-technical cookies are deleted and no will be sent to Adobe.	At initial point of site visit	1st Party Cookies	2 Years*	Adobe Tools & Services – Adobe Analytics	Analytics
AMCVS_###@AdobeOrg	Collects anonymous information about how visitors use the website.	At initial point of site visit	1st Party Cookies	Session	Adobe Tools & Services – Adobe Analytics	Analytics
s_cc	This cookie is set and read by the JavaScript code to determine if cookies are enabled (simply set to "True")	At initial point of site visit	1st Party Cookies	Session	Adobe Tools & Services – Adobe Analytics	Analytics
s_sq	This cookie is set and read by the JavaScript code when the ClickMap functionality and the Activity Map functionality are enabled; it contains information about the previous link that was clicked on by the user	When user clicks on a link	1st Party Cookies	Session	Adobe Tools & Services	Analytics
s_ppv	This cookie is set by the getPercentPageViewed plugin and contains information about the scroll depth on the previous page	When the plugin is active	1st Party Cookies	Session	Adobe Tools & Services – Adobe Analytics	Analytics
s_tp	This cookie stores information required by the getPercentPageViewed plugin	When the plugin is active	1st Party Cookies	Session	Adobe Tools & Services	Analytics
s_ips	This cookie stores information required by the getPercentPageViewed plugin	When the plugin is active	1st Party Cookies	Session	Adobe Tools & Services – Adobe Analytics	Analytics
s_plt	This cookie is set by the getPageLoadTime plugin and stores the time (in seconds) it took the previous page to load	When the plugin is active	1st Party Cookies	Session	Adobe Tools & Services	Analytics
s_pltp	This cookie is set by the getPageLoadTime plugin and stores the value of the s.pageName variable on the previous Analytics request	When the plugin is active	1st Party Cookies	Session	Adobe Tools & Services	Analytics